



Contact: Marci Saunders
BrightStar Talent Group, Inc
Public Relations Director
(404) 995-6935

MSaunders@BrightStarTalentGroup.com

FOR IMMEDIATE RELEASE

BRIGHTSTAR TALENT GROUP APPOINTS LEO J. TAYLOR TO SERVE AS PRESIDENT AND CHIEF EXECUTIVE OFFICER

Company hires former Pulte Homes executive to join executive leadership team.

ATLANTA, GA. – December 1, 2005 - BrightStar Talent Group, Inc. today announced the appointment of Leo J. Taylor to serve as the company's Chief Executive Officer and President.

Mr. Taylor, 47, recently served as Executive Vice President of Human Resources at Pulte Homes Corp. (NYSE: PHM), a \$13 billion residential construction homebuilding organization with over 13,000 employees. He joined Pulte Homes in 1994 as Vice President of Human Resources for the Pulte Homes Central Group. He was promoted to the position of Vice President of Human Resources and Sales Development in 1997, in which position he was responsible for employee relations, benefits and compensation, training and development, and staffing associated with Pulte Homes' day-to-day operations and long-term strategic objectives. Prior to joining Pulte Homes, Mr. Taylor held several executive level positions at Aetna Life and Casualty and Frito Lay.

Mr. Taylor earned his Master of Science in Industrial and Labor Relations and his B.A. in Political Science degrees from West Virginia University.

"Leo is the leading authority in the HR discipline today and is recognized throughout the industry as a thought leader in the selection and development of talent. His leadership in our organization clearly gives us a competitive advantage in the executive placement arena," said Mark Matyanowski, founder and COO. "The success of BrightStar Talent Group has always been about the people we hire and the talented professionals we place for our clients."

Through his experience in the homebuilding business, Mr. Taylor notes that, "More and more, builders are forced outside of the industry to hire inexperienced individuals to fuel growth. In fact, 'available talent' is becoming as critical as 'available land' and is a potential obstacle to sustained record growth. An industry-specific, cost-effective solution is required. BrightStar Talent Group offers a solution to the building industry with significant savings over traditional approaches."

Mr. Taylor will share his experience and insights with top builders across the country beginning with the official launch of TopBuildingJobs.com, an online job search engine devoted exclusively to the building industry.

About BrightStar Talent Group

BrightStar Talent Group, Inc. (www.BrightStarTalentGroup.com *Coming Soon*) was formerly known as Big Builder Group, Inc. Based in Atlanta, Georgia, BrightStar Talent Group is one of the nation's largest executive search firms specializing in the building industry. Representing numerous companies throughout the United States, BrightStar assists building industry companies in filling positions in construction, sales, marketing, finance, land, architecture, purchasing, and all levels of management. BrightStar Talent Group has built its reputation on providing exceptional professional service and absolute confidentiality in the executive search business.